



# East Village Magazine

A project of  
Village Information Center, Inc.  
720 E. Second Street  
Flint, MI 48503

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*A nonprofit news magazine providing information about neighborhood issues since 1976*

## AD RATES

Ad rates are based upon column/inches of space used. Each page of the magazine has 3 columns and each column is 10 inches in height.

- All ads are \$34 per column-inch

(Number of columns x height in inches x \$34.)

*See attached pages for illustrations of each available ad size and its specific cost*

Discounts available for multi-issue commitments

## SUBMISSION DEADLINES & REQUIREMENTS

- East Village Magazine is published on the second Saturday of each month. All space reservations, cancellations and changes are due 10 days before publication date.
- This is a black & white publication. Submissions in color can be converted, but we urge you to submit in greyscale so that you know how the ad will look when published.
- Helvetica Neue and Times fonts are reserved for news-editorial use, and ad material is enclosed by a standard half-point rule.
- Coupons or other material meant to be clipped from the magazine are unacceptable. Likewise for advertisements contrary to the magazine's tone or character.
- All political ads and first-time ads from new advertisers must be paid in full upon space reservation. Payment for all other ads is due 15 days after publication.
- Liability for error limited to price of advertising space.

**1 Col. x 1"**  
**(2.33" x 1")**  
**\$34 per issue**

**2 Col. x 1"**  
**(4.917" x 1")**  
**\$68 per issue**

**1 Col. x 1.5"**  
**(2.33" x 1.5")**  
**\$51 per issue**

**2 Col. x 1.5"**  
**(4.917" x 1.5")**  
**\$102 per issue**

**1/16 Page**  
**1 Col. x 1.875"**  
**(2.33" x 1.875")**  
**\$64 per issue**

**1/8 Page**  
**2 Col. x 1.875"**  
**(4.917" x 1.875")**  
**\$128 per issue**

**1 Col. x 2.5"**  
**(2.33" x 2.5")**  
**\$85 per issue**

**2 Col. x 2.5"**  
**(4.917" x 2.5")**  
**\$170 per issue**

**1 Col. x 3"**  
**(2.33" x 3")**  
**\$102 per issue**

**2 Col. x 3"**  
**(4.917" x 3")**  
**\$204 per issue**

## **1/8 Page**

**1 Col. x 3.75"**  
**(2.33" x 3.75")**  
**\$128 per issue**

## **1/4 Page**

**2 Col. x 3.75"**  
**(4.917" x 3.75")**  
**\$255 per issue**

**1 Col. x 4.5"**  
**(2.33" x 4.5")**  
**\$153 per issue**

**2 Col. x 4.5"**  
**(4.917" x 4.5")**  
**\$306 per issue**

**1/6 Page**

**1 Col. x 5"**  
**(2.33" x 5")**  
**\$170 per issue**

**1/3 Page**

**2 Col. x 5"**  
**(4.917" x 5")**  
**\$340 per issue**

## **1/4 Page**

**1 Col. x 7.5''  
(2.33'' x 7.5'')  
\$255 per issue**

## **1/2 Page**

**2 Col. x 7.5''  
(4.917'' x 7.5'')  
\$510 per issue**

# **1/5 Page**

**7.5" x 2"**

**(3 Columns x 2")**

**\$204 per issue**

# **1/4 Page**

**7.5" x 2.5"**

**(3 Columns x 2.5")**

**\$255 per issue**

# **1/2 Page**

**7.5" x 5"**

**(3 Columns x 5")**

**\$510 per issue**

# **1/3 Page**

**7.5" x 3.33"**

**(3 Columns x 3.33")**

**\$340 per issue**

# **2/3 Page**

**7.5" x 6.66"**

**(3 Columns x 6.66")**

**\$679 per issue**

# **Full Page**

**7.5" x 10"**

**(3 Columns x 10")**

**\$1,020 per issue**