



East Village Magazine

A nonprofit news magazine providing information about neighborhood issues since 1976

A project of Village Information Center, Inc., 720 E. Second Street, Flint, MI 48503
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AD RATES

Ad rates are based upon column/inches of space used. Each page of the magazine has 3 columns and each column is 10 inches in height.

- All ads are \$34 per column-inch
(Number of columns x height in inches x \$34.)

See attached pages for illustrations of each available ad size and its specific cost

Discounts available for multi-issue commitments

SUBMISSION DEADLINES & REQUIREMENTS

- East Village Magazine is published on the second Saturday of each month. All space reservations, cancellations and changes are due 10 days before publication date.
- This is a black & white publication. Submissions in color can be converted, but we urge you to submit in greyscale so that you know how the ad will look when published.
- Helvetica Neue and Times fonts are reserved for news-editorial use, and ad material is enclosed by a standard half-point rule.
- Coupons or other material meant to be clipped from the magazine are unacceptable. Likewise for advertisements contrary to the magazine's tone or character.
- All political ads and first-time ads from new advertisers must be paid in full upon space reservation. Payment for all other ads is due 15 days after publication.
- Liability for error limited to price of advertising space.

1 Col. x 1"
(2.33" x 1")
\$34 per issue

2 Col. x 1"
(4.917" x 1")
\$68 per issue

1 Col. x 1.5"
(2.33" x 1.5")
\$51 per issue

2 Col. x 1.5"
(4.917" x 1.5")
\$102 per issue

1/16 Page

1 Col. x 1.875"
(2.33" x 1.875")
\$64 per issue

1/8 Page

2 Col. x 1.875"
(4.917" x 1.875")
\$128 per issue

1 Col. x 2.5"
(2.33" x 2.5")
\$85 per issue

2 Col. x 2.5"
(4.917" x 2.5")
\$170 per issue

**1 Col. x 3''
(2.33'' x 3'')**
\$102 per issue

**2 Col. x 3''
(4.917'' x 3'')**
\$204 per issue

1/8 Page

**1 Col. x 3.75''
(2.33'' x 3.75'')**
\$128 per issue

1/4 Page

**2 Col. x 3.75''
(4.917'' x 3.75'')**
\$255 per issue

**1 Col. x 4.5''
(2.33'' x 4.5'')**
\$153 per issue

**2 Col. x 4.5''
(4.917'' x 4.5'')**
\$306 per issue

1/6 Page

**1 Col. x 5''
(2.33'' x 5'')**
\$170 per issue

1/3 Page

**2 Col. x 5''
(4.917'' x 5'')**
\$340 per issue

1/4 Page

**1 Col. x 7.5"
(2.33" x 7.5")
\$255 per issue**

1/2 Page

**2 Col. x 7.5"
(4.917" x 7.5")
\$510 per issue**

1/5 Page

**7.5" x 2"
(3 Columns x 2")
\$204 per issue**

1/4 Page

**7.5" x 2.5"
(3 Columns x 2.5")
\$255 per issue**

1/2 Page

**7.5" x 5"
(3 Columns x 5")
\$510 per issue**

1/3 Page

7.5" x 3.33"

(3 Columns x 3.33")

\$340 per issue

2/3 Page

7.5" x 6.66"

(3 Columns x 6.66")

\$679 per issue

Full Page

7.5" x 10"

(3 Columns x 10")

\$1,020 per issue