

#### East Village Magazine

A nonprofit news magazine providing information about neighborhood issues since 1976

A project of Village Information Center, Inc., 720 E. Second Street, Flint, MI 48503 810-233-7459 • eastvillage@sbcglobal.net • eastvillagemagazine.org

#### AD RATES

Ad rates are based upon column/inches of space used. Each page of the magazine has 3 columns and each column is 10 inches in height.

#### • All ads are \$34 per column-inch

(Number of columns x height in inches x 34.)

# See attached pages for illustrations of each available ad size and its specific cost

Discounts available for multi-issue commitments

#### SUBMISSION DEADLINES & REQUIREMENTS

• East Village Magazine is published on the second Saturday of each month. All space reservations, cancellations and changes are due 10 days before publication date.

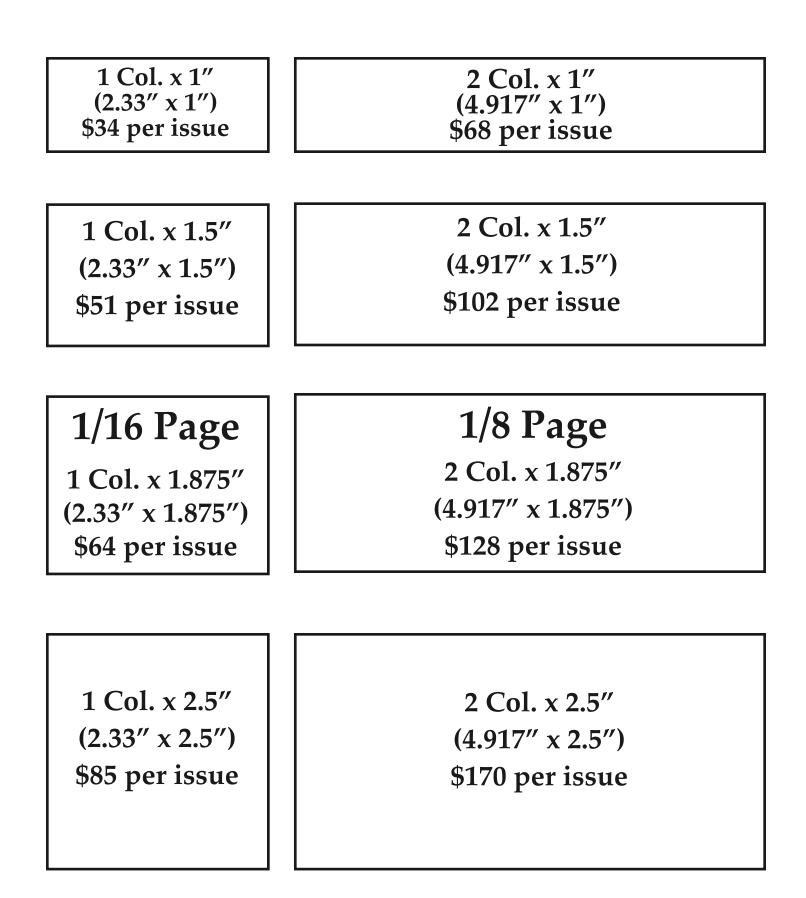
• This is a black & white publication. Submissions in color can be converted, but we urge you to submit in greyscale so that you know how the ad will look when published.

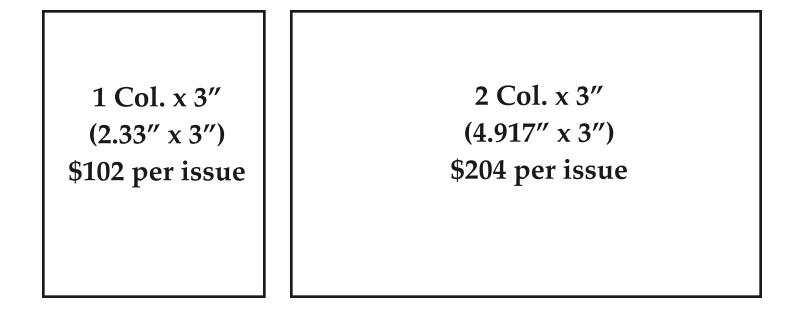
• Helvetica Neue and Times fonts are reserved for news-editorial use, and ad material is enclosed by a standard half-point rule.

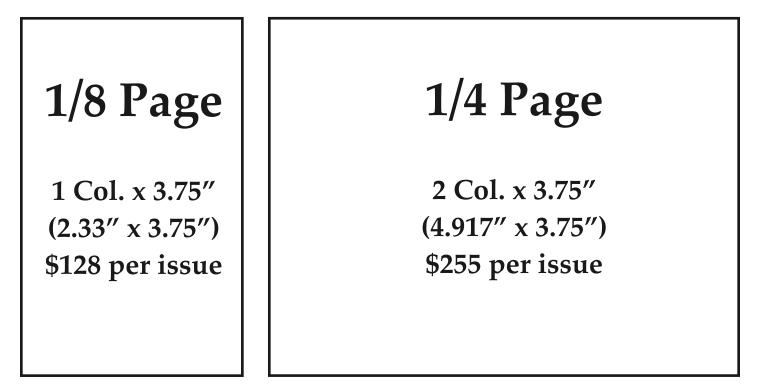
• Coupons or other material meant to be clipped from the magazine are unacceptable. Likewise for advertisements contrary to the magazine's tone or character.

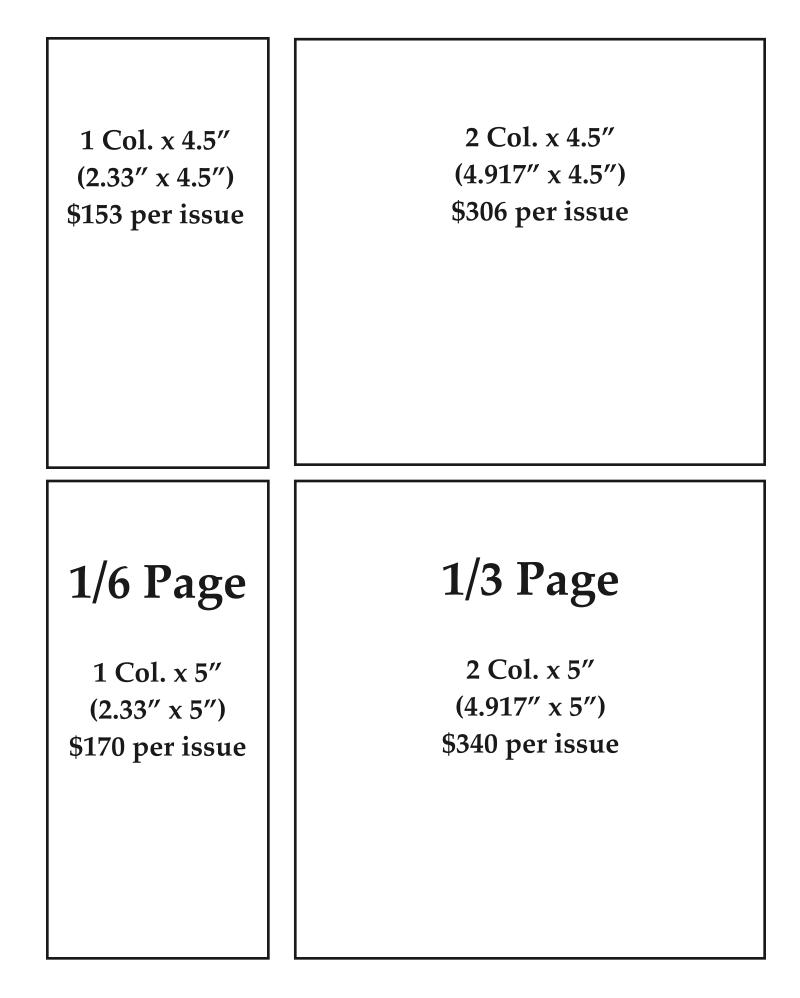
• All political ads and first-time ads from new advertisers must be paid in full upon space reservation. Payment for all other ads is due 15 days after publication.

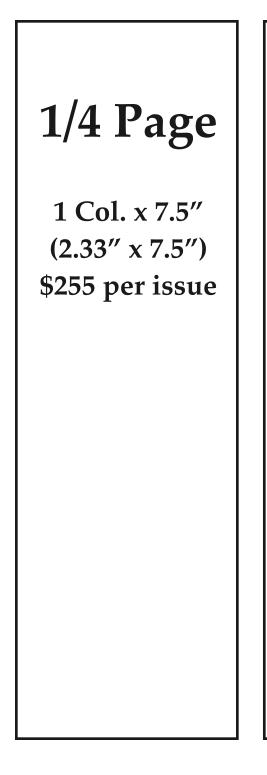
• Liability for error limited to price of advertising space.











# 1/2 Page

2 Col. x 7. 5" (4.917" x 7.5") \$510 per issue 1/5 Page 7.5" x 2" (3 Columns x 2") \$204 per issue

# 1/4 Page

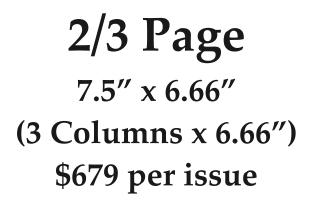
7.5" x 2.5" (3 Columns x 2.5") \$255 per issue

# 1/2 Page

7.5" x 5" (3 Columns x 5") \$510 per issue

# 1/3 Page

7.5" x 3.33" (3 Columns x 3.33") \$340 per issue



#### **Full Page**

7.5" x 10" (3 Columns x 10") \$1,020 per issue